

Summary

1920 A Medium Sized Company with Tradition

Medium sized companies and the family: Everyone talks about values - we have been living them since 1920. That was the year, when Karl Heinz Moelle started his company in Schwerin. After the war, he moved to Lower Saxony, and utilised the post-war economic boom to reinvent his business. Due to his efforts, he was able to pass on a viable and successful business to his son in law, Kurt Fimmen. Since 1975 Rolf-Michael Fimmen is taking care of the company, thus bringing in the third generation to spear head the company's continued success. The reason for our continued success: our customers have relied on our unerring loyalty as partner and great flexibility since 1920. These traditional benefits of working with a medium sized company, coupled with next generation service offerings will ensure that our customer base, originating from the industry sector, as well as the sector for electronic retail and services will continue to grow in the future. Under the leadership of Philip Fimmen, the company will now begin its fourth generation under family leadership. And like those before him, he will strive to maintain and continue the legacy of our founder, Karl Heinz Moelle. This brochure should provide you with a first glance at our company. Welcome!



Impressive Know-how

We deal with next generation technology, and all it entails, on a daily basis: from systems for production critical environments, to highly sophisticated conjunctions of energy efficiency and comfort for both commercial and private buildings. In addition to the provision of products, we also

offer competent consultation services in order to ensure that you will be able to fully access all benefits of the technology we provide. No matter, whether you buy over the counter or over the phone: our experts are trained to think outside the box to develop solutions for you. Our experts are on a continuous learning curve – new ideas and new technologies are our forte. And we will be more than happy to share our know-how with you. We will support you during your planning and development phases in the areas of systems engineering or lighting for construction. In addition, we also offer comprehensive services for logistics and procurement optimisation.



Your Customised Product Line

We have approximately 15,000 articles in stock at all times. However, sophisticated logistics solutions have changed our business philosophy. Today we can confidently say: We have whatever you may need. If, for example, we implemented a Kanban solution with one of our clients, you may find a number of articles in our warehouses that have little or nothing to do with electrics or electronics. But that's not all. There is also our 'virtual warehouse'. The enterprise resource planning system (ERP) within our industry community links 130 warehouses all over Germany. We can therefore source a staggering 160,000 different articles per mouse click in real time, and provide precise information about lead times. There is however one point, where we accept no compromise: we only work with branded products from top manufacturers in order to safeguard highest safety and quality standards.



Our Solutions Around the Globe

Being a traditional distributor of electrical and electronic supplies, we naturally sell over the counter. At our retail outlets, we provide all-round consultation and direct sales. A simple and perfect solution for

any client, whose business is located close by, or who is carrying out work in the vicinity. For all other clients: choose the solution that is best for your requirements.

We offer a delivery service with our own fleet for regional destinations. And we are flexible: where required, we will be happy to deliver to the destination, where the goods are required, e.g. directly to your construction site. In urgent cases, we will find a way to help and support you outside of business hours.

How about if the final destination is China? No problem at all. We have the experience and know-how to take over all formalities and fulfil any requirements.



Intelligent Procurement

Professional buyers say 'the money is in the purchase'. As a professional distributor, we can provide you with all the tools to make the most of your money. Our service begins with our online shop, the portal for eProcurement. In addition to 1.3 million articles, the shop also offers all functions required for electronic procurement. Moelle offers a variety of services for clients, who require continuous provision of standardised product lines. We will optimise the provision of C parts by means of a Kanban system. Alternatively, you may prefer working with customised catalogues - online or as hard copy. In our experience, all of these methods will provide measurable procurement improvement for your company. Let us work together to find the perfect solution for your requirements. What if you are looking for a custom eProcurement system, or require national key account management? No problem: Just give us a call!



Pan-European Contacts

In our region of Germany, we are true Europeans: the Dutch border is just a stone's throw away from our doors.

It comes therefore as no surprise that Moelle feels very comfortable on the European stage. As a FEGIME* market community partner, we are part of a strong network of medium sized electrical and electronics distributors from all over Europe. It is our goal to provide internationally competitive conditions and an independent distributorship. To this end, we invest in international management training for our future leaders, and engage in intensive cross-border business relationships. No matter, whether you are located in Nordhorn, Naples, Newcastle or Narvik: we are ready to support you and your projects in cooperation with 180 colleagues, based in 650 branch offices in 20 countries across Europe.

* FEGIME: Fédération Européenne des Grossistes Indépendants en Matériel Electrique

Excerpt from our product range

- Antenna Technology
- Industrial Safety
- Mounting Parts
- Lightning Protection
- Data Technology
- White Goods and Small Machinery
- Installation System Technology
- Hot Water Equipment
- Industrial Electronics
- Cabling and Routing
- Air Conditioning
- Country-Specific Products
- Lighting Fixtures
- Illuminants
- Measuring Devices
- Switches
- Switchgear
- Control Cabinets
- Safety Material
- Safety Technology
- Intercommunication Systems
- SPS
- Controls
- Telecommunication
- Voltage Surge Protection
- Tools ...